



NEWCASTLE-UNDER-LYME REPORT

Methodology:

- Survey of n=400 respondents with a max margin of error of +/-5.0 percent at a 95 percent confidence interval.
 - Respondents were Newcastle-under-Lyme residents and eligible to vote in UK General Elections.
 - Minimum quotas set by age, gender, region, education, occupation, tenure and ethnicity, and data weighted where necessary to ensure it is representative of the constituency.
 - Telephone poll between 8th – 10th September.
 - Soft voters are those voters who are undecided or likely to change their mind. They are the key group of voters that will decide the election outcome.
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MP Paul Farrelly

2017 General Election Results

48.2%	Labour
48.1%	Conservatives
3.7%	Liberal Democrats

Summary:

Voters in Newcastle-under-Lyme think that Brexit is the most important issue facing the country (47%).

Regardless of how they voted, most think that politicians should respect the result of the referendum and get on with the UK leaving the EU (67%).

Voters think that the issue has dragged on long enough and the sooner it is finished the better (80%).

They also believe that, regardless of an MP's personal views, the way their MP votes in Parliament should respect the referendum result (69%).

Consequentially, voters say that if their local MP blocked Brexit in Parliament and prevented the UK leaving the EU, they would be less likely to support them at the next election (48%).

Q) If a General Election was held today, what is the most important issue that would determine if and how you vote? That could be any local or national issue or political figure or party that is relevant to you in determining your vote if a General Election was held today.

	Total	Soft Voters
Brexit & the EU	47%	52%
Health & the NHS	16%	15%
Immigration	7%	5%
The Economy	5%	5%
Education	4%	2%
Don't know	2%	2%

Q) Which of the following best reflects your view of how politicians should proceed with the issue of Brexit?

	Total	Soft Voters
However I voted, politicians should respect the result of the referendum where the majority of the country voted for Brexit and get on with the UK leaving the EU	67%	69%
Politicians should offer a second referendum	16%	16%
Politicians should abandon Brexit completely and the UK should remain a member of the EU	15%	14%
Don't know	2%	1%

Q) Regardless of your view on Brexit, to what extent do you agree or disagree that the issue has dragged on long enough and the sooner it is finished the better?

	Total	Soft Voters
Total Agree	80%	87%
Neutral / DK	9%	8%
Total Disagree	11%	5%
NET: Agree - Disagree	+69%	+82%

Q) To what extent do you agree or disagree that regardless of an MP's personal views, the way they vote in Parliament should respect the referendum result?

	Total	Soft Voters
Total Agree	69%	70%
Neutral / DK	10%	12%
Total Disagree	20%	18%
NET: Agree - Disagree	+49%	+52%

Q) And finally, if your local MP blocked Brexit in Parliament and prevented the UK leaving the EU, would this make you more or less likely to vote for them in an election?

	Total	Soft Voters
Total More Likely	25%	24%
Neutral / DK	27%	28%
Total Less Likely	48%	48%
NET: More - Less	-23%	-24%

Research conducted by 