



SHEFFIELD HALLAM REPORT

Methodology:

- Survey of n=400 respondents with a max margin of error of +/-5.0 percent at a 95 percent confidence interval.
 - Respondents were Sheffield Hallam residents and eligible to vote in UK General Elections.
 - Minimum quotas set by age, gender, region, education, occupation, tenure and ethnicity, and data weighted where necessary to ensure it is representative of the constituency.
 - Telephone poll between 17th – 18th September.
 - Soft voters are those voters who are undecided or likely to change their mind. They are the key group of voters that will decide the election outcome.
-

MP Jared O Mara

2017 General Election Results

38.4%	Labour	1.6%	UKIP
34.6%	Liberal Democrats	1.4%	Green Party
23.8%	Conservatives	0.1%	SDP

Summary:

Voters in Sheffield Hallam think that Brexit is the most important issue facing the country (58%).

Regardless of how they voted, most think that politicians should respect the result of the referendum and get on with the UK leaving the EU (44%).

Voters think that the issue has dragged on long enough and the sooner it is finished the better (74%).

They also believe that, regardless of an MP's personal views, the way their MP votes in Parliament should respect the referendum result (48%).

Q) If a General Election was held today, what is the most important issue that would determine if and how you vote? That could be any local or national issue or political figure or party that is relevant to you in determining your vote if a General Election was held today.

	Total	Soft Voters
Brexit & the EU	58%	58%
Health & the NHS	9%	8%
The Economy	9%	5%
Immigration	8%	9%
Don't know	1%	3%

Q) Which of the following best reflects your view of how politicians should proceed with the issue of Brexit?

	Total	Soft Voters
However I voted, politicians should respect the result of the referendum where the majority of the country voted for Brexit and get on with the UK leaving the EU	44%	49%
Politicians should offer a second referendum	35%	39%
Politicians should abandon Brexit completely and the UK should remain a member of the EU	20%	11%
Don't know	0%	0%

Q) Regardless of your view on Brexit, to what extent do you agree or disagree that the issue has dragged on long enough and the sooner it is finished the better?

	Total	Soft Voters
Total Agree	74%	69%
Neutral / DK	9%	11%
Total Disagree	16%	20%
NET: Agree - Disagree	+58%	+49%

Q) To what extent do you agree or disagree that regardless of an MP's personal views, the way they vote in Parliament should respect the referendum result?

	Total	Soft Voters
Total Agree	48%	55%
Neutral / DK	12%	16%
Total Disagree	40%	30%
NET: Agree - Disagree	+8%	+25%

Q) And finally, if your local MP blocked Brexit in Parliament and prevented the UK leaving the EU, would this make you more or less likely to vote for them in an election?

	Total	Soft Voters
Total More Likely	54%	51%
Neutral / DK	16%	9%
Total Less Likely	30%	40%
NET: More - Less	+24%	+11%

Research conducted by 